



ALISON MYERS

GRAPHIC DESIGNER

alison@thisisyourwonderland.com | 919-308-6406

EDUCATION

North Carolina State University Raleigh, North Carolina
2002-2006 Bachelor of Graphic Design, University Scholar

EXPERIENCE

Freelance Graphic Design Raleigh, North Carolina

AUG. 2002-PRESENT

Print & web designer for logos and identity materials, promotional flyers, advertisements, postcards, posters, web banners, HTML e-mails, website design and layout.

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ecopoxycraftresin© Raleigh, North Carolina

AUG. 2010-PRESENT

Contract designer for a company that produces "the cleaner, safer craft resin" for jewelry-making applications. Responsibilities include the design of packaging, logo/identity and website.

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Bedizen Ornaments Raleigh, North Carolina

FEB. 2008-PRESENT

In-house graphic designer for a fine craft ingredients company that specializes in jewelry supplies, inspiration, and teaching craft classes. With a "brick and mortar" store (Ornamentea) and an online shop [www.ornamentea.com], the main responsibilities include the design of all print materials (monthly class schedules, ads, postcards, coupons, receipts, flyers, handouts, instruction/tutorial handouts). Other responsibilities include photography, website graphics, website design (HTML & CSS), website management, advertising, marketing, and social media marketing management.

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Vintage21 Design Team Raleigh, North Carolina

AUG. 2005-PRESENT

Graphic designer as part of a design team that is responsible for the visual design of Vintage21 Church [www.vintage21.com], including all promotional materials, identity, event and program logos, handouts, flyers, informational brochures, and website design. I also contribute to monthly design meetings and regular online critique sessions.

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Ali-Pat Publications Cary, North Carolina

SEPT. 2006-PRESENT

Graphic designer and co-owner of an educational materials company for children with Autism.

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Exploris Middle School/SeeSaw Studio Raleigh, North Carolina

AUG.-DEC. 2005

Design educator for Explorers Club middle school after school program. Responsibilities included organizing lesson plans, researching and designing workshop ideas, and implementing weekly design workshops for 10-30 students. This was a collaboration between SeeSaw Studio and NC State College of Design, with funding from National Endowment of the Arts.

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SeeSaw Studio Durham, North Carolina

NOV. 2005: Speaker for presentation to North Carolina Arts Council

NOV. 2005: Lecturer for SeeSaw Studio workshop entitled "Graffiti for Law-abiding Citizens"

2001-2002: Artist & Designer in afterschool internship with commissioned work for local businesses

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SKILLS

Proficient in: Mac & PC operating systems, Adobe CS3 & CS4, HTML & CSS, Press & Pre-press Experience, Digital Photography, Type & Color Management, Building IKEA furniture

Familiarity in: Adobe CS5, Flash, Javascript, PHP, Microsoft Office (Word, Excel, Powerpoint), Letterpress Printing, Calligraphy, Lomography

HONORS

FEB. 2010 Ranked as one of the "15 Gorgeous E-commerce Designs Leveraging Miva Merchant" as one of the graphic and web designers for Ornamentea.com. Miva Merchant has about 50,000 online vendors that use and implement their online merchant solutions.

JAN 2006 Participant in the Walt Disney World Marathon

FALL 2002-FALL 2005 Volunteer Young Life leader

FALL 2001 Girl Scout Gold Award Recipient

